

WHAT YOU MISSED REPORTING FROM THE 5TH EDITION

ELLE DECOR INDIA DESIGN ID



100 PLUS BRANDS

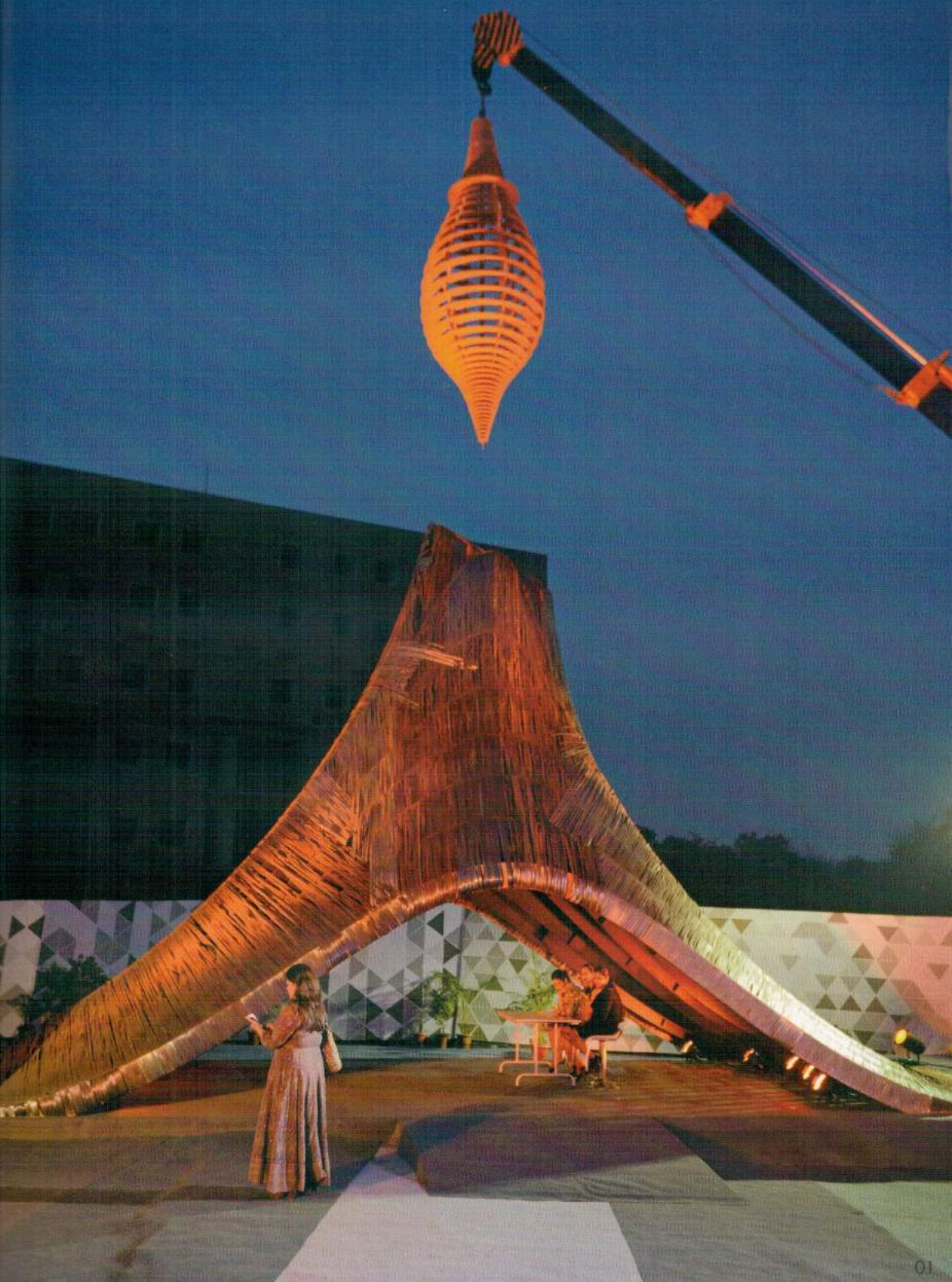
THE BEST OF LIVING, BEDROOM,
BATH, KITCHEN AND OUTDOOR
SPACES FOR THE HOME

HEAR FROM

ALBERTO ALESSI
ASHIESH SHAH
CARLO RATTI
KAMAL MALIK
LIDEWIJ EDELKOORT
PAUL MATHIEU
REGIS MATHIEU

SHOPPING LIST

DISCOVER LATEST COLLECTIONS AND NEW STORES
ACROSS TRENDING DESIGN DISTRICTS AT ID SATELLITE





ARTISTIC EXPRESSIONS THE INSTALLATIONS

Impressive showcases by individual creators and brands provided visitors food for thought

1. M:OFA STUDIO With open spaces shrinking year after year due to the growing need for accommodation, the green cover of cities is slowly depleting. At India Design ID 2017, strategic design partner Manish Gulati of the New Delhi based practice in association with Cutting Creations and in collaboration with rat[LAB] Interiors and Living with Elan envisioned a mega urbanscape spanning the entire length of the grounds. This environmentally conscious gesture was aimed at raising awareness of the declining verdure. The biggest "tree" was the banyan, above which was suspended a wooden, lattice patterned cone. "It represents a weaver bird's nest. Nature has taught us to be patient and has given us the strength to fight back, to maintain the balance. Design is about that too. We wanted to achieve this tension of two strung structures maintaining equilibrium," explains Manish. Website: www.mofastudio.com



2. THE PURE CONCEPT Mumbai based designer Chanya Kaur showcased her new lines of fabric in these alcoves. Seen here is the Pompadour range.



3. KNOCK ON WOOD The New Delhi based studio presented a miniature tabletop collection called Lilwoods, reflecting their interpretation of utopia.



4. KANIKA BAWA DESIGN The Mumbai creative envisioned Cotton Candy, an art furniture installation that borrows from family dinner settings.



1. Punit Jasuja 2. Arun Rewal 3. Laila and Farhan Furniturewalla with Suryaveer Kohli 4. Alberto Meda 5. Ashish Bajoria 6. Alberto Alessi 7. Humberto Campana 8. Ramesh Kohli 9. Stephan Hamel 10. Alex Davis, Mrudul Pathak Kundu, National Creative Director, ELLE DECOR India and Sangeeta Davis 11. Kamna Malik, Managing Editor, Brand Solutions - Ogaan Media 12. Barbora Sevcikova 13. Ekta Parekh, Rohit Mankar, Manish Gulati, Shaan Shahani, Maithili Raut and Apoorva Shroff 14. Nishi Dua 15. Firdaus Variava 16. Matteo Cibic, JJ Valaya and Geetanjali Kasliwal 17. Massimiliano Guzzini 18. Shalini Goyal, Himanshu and Shruti Dogra 19. Jurgen Wolf 20. Thomas Klee 21. Malini Banerji, Fashion Director, ELLE India with Rakesh Thakore 22. Kavi Pradeep and Mukul Goyal 23. Suneet Varma 24. Chanya Kaur 25. Suman Kanodia 26. Mayuri Saikia and Sonali Bhagwati 27. Ruchira Ghose and Dhruv Chandra 28. Nishant Chandra and Jiten Thukral 29. Sumir Tagra 30. Sanjay Sharma 31. MN Ashish Ganju