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AUGUST - SEPTEMBER 2019, ₹150

INSIGHTS

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CONSCIOUS ARCHITECTURE

Iconic Names Smart Spaces Haute Hardware

NEVER STOP INDIA

What you missed from HP India and ELLE DECOR's entrepreneurship and design conclave

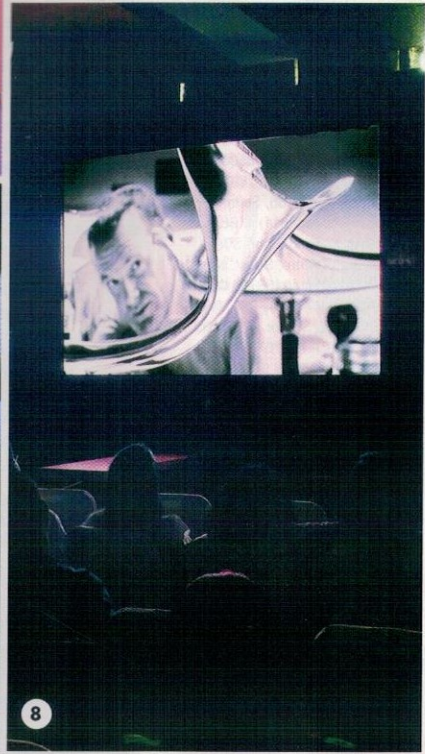
Exploring the significance of technology in today's world, HP India organised an entrepreneurship and design conclave, in association with ELLE DECOR India, at JW Marriott Hotel New Delhi Aerocity. The event kicked off with a moderated discourse by Roshan Abbas. Later, HP India's Managing Director Sumeer Chandra and Leo Joseph, Senior Director of Printing Systems, along with Cesare Gritti, Senior Director of Product Marketing for HP Inc, unveiled the brand's Neverstop range of laser printers. The afternoon shifted the focus to design with presentations by Asha Sairam, Design Principal at Studio Lotus, Madhav Raman, Partner at Anagram Architects, Iram Sultan, Principal of Studio Strato, and Manish Gulati, Founding Partner of M:OFA Studio, on the subject of New India. The event culminated with a first ever screening in India of the documentary Eames: The Architect and the Painter. ♦



REDEFINING FUTURE



1. Manish Gulati, Founding Partner of M:OFA Studio 2. Roshan Abbas moderated the morning session 3. Asha Sairam, Design Principal at Studio Lotus 4. Madhav Raman, Partner at Anagram Architects 5. Iram Sultan, Principal of Studio Strato 6. Cesare Gritti, Senior Director of Product Marketing for HP Inc, Sumeer Chandra, MD, HP India, and Leo Joseph, Senior Director of Printing Systems for HP India, launch the Neverstop range of laser printers 7. Gulati, Raman, Sultan and Mahesh Nambiar, Business Head, Ogaan Media are all ears during Sairam's presentation 8. A still from Eames: The Architect and the Painter 9. Gulati, Sultan, Sairam and Raman after the event 10. The Neverstop laser printer with 5,000 pages in box, wireless printing capacity and self reloadable technology







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